KETAN VASHISHTHA

SENIOR CONSULTANT

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CORE COMPETENCIES:

- Strategic Planning and Vision
- Business Consulting and Analysis
- Product Development and Lifecycle
- Requirement Gathering
- Data-driven Decision- making Support
- Project Management
- Data Analysis
- Stakeholder Engagement
- User Story Development
- Prototyping
- Agile Methodologies
- Product Backlog and Features
- Change Management
- Team Leadership

ACADEMIC CREDENTIALS:

- **MBA,** from Lancaster University Management School – Lancaster, UK in 2017.
- **Bachelor of Technology (B.Tech),** from Inderprastha Engineering College – Uttar Pradesh, India in 2008.

COURSES:

- Business Analytics Specialization, Wharton University Online, Coursera – Sept 2024
- Accounting Analytics, Wharton University Online, Coursera – Jan 2021
- People Analytics, Wharton University Online, Coursera – Nov 2020
- Operations Analytics, Wharton University Online, Coursera – Oct 2020
- Customer Analytics, Wharton University Online, Coursera – Aug 2020

👤 PROFILE SUMMARY

"Distinguished careerin utilizing advanced business analysis and modelling techniques to drive decision-making and support the development of robust, scalable products and solutions that align with business objectives and enhance operational efficiency."

An Accomplished Business Analyst with 14+ years of experience in leading transformative business initiatives by leveraging cutting-edge technology solutions to optimize operations and drive growth. Ability to bridge the gap between business needs and technology solutions to deliver impactful results. Highly competent in gathering and translating business requirements into actionable insights that drive decision-making and support product innovations.

Renowned for expertise in leading projects, orchestrating all phases, from planning and resource allocation to execution and delivery while navigating complex project landscapes and mitigating risks. A trusted advisor to senior leadership, delivering data-driven insights and technology roadmaps that translate complex business needs into scalable, future-proof IT ecosystems and high-impact products.

A strong record of success in shaping and executing product visions that drive user engagement, scalability, and market success with expertise in defining product roadmaps, managing end-to-end product lifecycle, backlog prioritization, stakeholder management, and and leading Agile teams.

🛠 WORK EXPERIENCE

Temus Pte Ltd, Singapore as Manager, Senior Consultant (Since Apr'21)

Key Deliverables:

- **Product Development:** Drive Agile product development by leading backlog grooming and sprint planning for high-impact feature delivery.
- **Product Lifecycle:** Oversee the product lifecycle from ideation to launch, aligning with the business strategy and market demand.
- **Product Vision:** Articulate and drive product vision across development teams, ensuring seamless alignment, shared purpose, and focused execution.
- **Data Analysis:** Conduct data analysis to identify business opportunities, pain points, and actionable insights that strategic decision-making.
- **Project Portfolio:** Manage a portfolio of IT projects, ensuring on-time and within-budget delivery, aligning with business priorities.
- **Digital Transformation:** Drive initiatives that enhance operational efficiency, process automation, and user experience through IT solutions.
- **Agile Ceremonies:** Responsible for managing over 10 Agile ceremonies, fortifying team synergy and accelerating project velocity.
- **Sprint Workflows:** Actively dismantle 20+ barriers, optimizing sprint workflows and preempting risks to ensure uninterrupted progress.
- **User Acceptance:** Set excellent standards for user story acceptance criteria, enabling flawless backlog management and achievable objectives.
- **Requirement Management:** Synchronize efforts with 10+ project managers and 20+ technical leads to manage critical business requirements.
- **Strategic Partnership:** Forge impactful partnerships with 3 product owners, refining backlog priorities and propelling sprint efficiency.
- **Stakeholder Engagement:** Work with 6+ stakeholders to distill complex business challenges into precise and actionable user stories.
- **Team Leadership:** Cultivate high-performing teams by mentoring 10+ members in Agile best practices, amplifying their adaptive expertise.

- Earned swift promotion within two years, distinguished by exceptional commitment to project deliverables.
- Twice awarded the Certificate of Appreciation, celebrating outstanding contributions to client management and project success.
- Recognized as "High Flyer of the Month" for consistently exceeding performance benchmarks and driving project excellence.

TECHNICAL PURVIEW:

- Data Analysis: Proficiency in using tools such as SQL and Excel.
- Business Process Modeling: Proficiency in using tools such as MIRO, Flowcharts, and Visio.
- Requirements Management Tools: Proficiency in tools such as JIRA and Confluence.
- Data Visualization: Ability to create visual representations using tools such as Excel, ServiceNow, and Confluence.
- Knowledge of UAT Processes, including creating test cases and coordinating testing efforts.
- Experience with Agile practices and tools that support iterative development.
- Proficiency in using tools like JIRA for managing the product backlog and sprint planning.
- Ability to write effective user stories and acceptance criteria that capture user needs and requirements.

PERSONAL DOSSIER:

- **Date of Birth:** 5th July 1986
- **Nationality:** Indian
- **Languages Known:** English and Hindi
- **Passport Details:** Z4729183 valid up to 2028
- **Visa Status:** EP Pass Holder for Singapore

UST GLOBAL, Singapore as Business Analyst (Apr'18 – Mar'21)

Key Deliverables:

- Developed 20+ dynamic use case scenarios, harnessing MIRO, FIGMA, and Excel to visualize workflows and streamline business processes.
- Elevated application architecture with advanced data modeling and precision-crafted Entity-Relationship (ER) diagrams.
- Documented business and functional requirements, architecting detailed process models to propel a digital platform transformation.
- Strategically partnered with clients to refine business objectives, uncovering and optimizing critical processes within data center operations.
- Conducted GAP analysis for alignment between user needs and system capabilities, delivering insights and bespoke testing methodologies.
- Designed functional test cases and led manual execution with HP QC, JIRA, and ServiceNow, driving consistency and product excellence.
- Aligned with project managers and stakeholders to crystallize project scope, optimize planning, and establish clear reporting structures.

EASYJET, Luton, UK as MBA Research Intern (Jul'17 – Sept'17)

Key Deliverables:

- Architected groundbreaking analytics strategies to maximize business performance and catalyze value creation at easyJet.
- Undertook rigorous primary and secondary research to generate high-impact, data-driven insights, fortifying analytical frameworks.
- Guaranteed exhaustive traceability for both functional and non-functional requirements, ensuring meticulous project execution.
- Identified pivotal challenges, formulated strategic hypotheses, and delivered actionable, transformative solutions.
- Communicated complex findings through compelling presentations, articulating strategic recommendations to key stakeholders.

Cognizant, Pune, India as Senior Analyst (Feb'12 – Sept'16)

Key Deliverables:

- Led full-cycle testing for 3 banking projects, leading teams and collaborating with 12+ executive stakeholders, including directors and project heads.
- Drove a 20% surge in data warehouse performance by integrating diverse data sources and enforcing rigorous testing protocols.
- Executed testing phases, including CIT, SIT, and UAT, ensuring data integrity with systematic import, cleansing, validation, and modeling.
- Devised and implemented in-depth test plans, strategies, and closure reports, achieving alignment with ambitious project targets.
- Elevated team performance through expert mentorship and high-level risk consultations, bolstering project outcomes.
- Upheld superior quality standards with advanced defect management tools, sustaining excellence in quality assurance.

Infosys Ltd, Pune, India as Systems Engineer (Nov'08 – Jan'12)

Key Deliverables:

- Championed the monthly ad hoc reporting for retail payroll maintenance, optimizing project management efficiency.
- Architected query and coding solutions that automated essential functions, driving performance improvements of 10-15%.
- Held accountable for directing the end-to-end lifecycle of customer live data updates and verification processes.